



WINGFEST SPONSOR SHEET



May 6, 2020
5 to 8 PM
Anah Shriners
Broadway, Bangor

Anticipated attendance: 800 - 1,000

Media & Advertising including:

Full page, full color ad Bangor Daily News
Full color posters
Stand alone website (wingfestmaine.com)
Radio spots
Evites to 5,000+ supporters
Flyer in Bangor Chamber News
Feature in the Maine Edge
Social media blasts
Volunteer tshirts
Ticket giveaways on radio stations
Logo display on Anah Shriners Sign

www.wingfestmaine.com

SPONSORSHIP LEVELS AND BENEFITS

WING MASTER SPONSOR - \$10,000 (1 available)

Full color logo on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News
Company name on email invitation to 5,000+ supporters
Full color logo on Wingfest website
Full color logo on large sponsorship poster day of event
Name on ticker boards (outside) Shriners Event Center
Logo on volunteer tshirts
You can provide logoed swag including wet naps (**SOLD**), cocktail napkins, bibs, or your clever idea!
Inclusion in press releases and mention in any media requests
Social media advertising including sponsor mentions, logo or name in event banner
10 free tickets

WING NUT SPONSOR - \$5,000 (2 available) -- **1 SOLD** & (1 Available)

Company name on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News (logo where appropriate)
Full color logo on Wingfest website
Full color logo on large sponsorship poster day of event
Name on ticker boards above the arena
Logo on volunteer tshirts
You can provide logoed swag including wet naps (**SOLD**), cocktail napkins, bibs, or your clever idea!
Social media sponsor mentions
6 free tickets

OUTDOOR GAMES SPONSOR - \$2,500 -- **1- SOLD** & (1 available)

Company name on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News (logo where appropriate)
Full color logo on Wingfest website
Full color logo on large sponsorship poster day of event
Full color logo projected on wall day of event

Continued

Logo on volunteer tshirts
Social media "shout out"
(6) free tickets

ENTERTAINMENT SPONSOR - \$2,500 (1 available)

Stand alone poster with logo highlighting entertainment sponsorship
Company name on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News (logo where appropriate)
Full color logo on Wingfest website
Full color logo on large sponsorship poster day of event
Full color logo projected on wall day of event
Logo on volunteer tshirts
Social media "shout out"
6 free tickets

WING LOVER SPONSOR - \$1,000 (2 available)

Company name on all printed materials including Full Page Full color ad in the Bangor Daily News, posters (logo where appropriate)
Name on Wingfest website
Name on large sponsorship poster day of event
Name projected on wall day of event
Name on volunteer tshirts
Social media "shout out"
4 free tickets

CELERY AND CARROT SPONSOR - \$1,000 (1 available)

RANCH AND BLUE CHEESE SPONSOR - \$1,000 **SOLD**

Full color logo on table tents at food stations
Company name on all printed materials including full page, full color ad in the Bangor Daily News, posters (logo where appropriate)
Name on Wingfest website
Name on large sponsorship poster day of event
Name projected on wall day of event
Name on volunteer tshirts
Social media "shout out"
4 free tickets

WING DING SPONSOR - \$500 (10 available) -- **3 SOLD** (7 Available)

Name on Wingfest website
Name on large sponsorship poster day of event (Expected attendance 1,200)
Name projected on wall day of event
Name on volunteer tshirts
Social media "shout out"
2 free tickets

All proceeds to benefit the United Way of Eastern Maine

700 Main Street, Suite 1
Bangor, ME 04401
UnitedWayEM.org

A 501(c)3 nonprofit organization

