



WINGFEST SPONSOR SHEET



May 30, 2019
5 to 8 PM

Cross Insurance Ctr
Main St, Bangor

Anticipated attendance: 1,000 - 1,500

- Media & Advertising including:**
- Full page, full color ad Bangor Daily News
 - Full color posters
 - Stand alone website (wingfestmaine.com)
 - Radio spots
 - Live radio remote broadcast
 - Evites to 5,000+ supporters
 - Flyer in Bangor Chamber News
 - Feature in the Maine Edge
 - Social media blasts
 - Volunteer tshirts
 - Ticket giveaways on radio stations
 - Cross Center Marque & ticker boards

SPONSORSHIP LEVELS AND BENEFITS

WING MASTER SPONSOR - \$10,000 (1 available)
 Full color logo on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News
 Company name on email invitation to 5,000+ supporters
 Logo on Cross Insurance Center marque
 Name printed on event tickets as presenting sponsor
 Full color logo on Wingfest website
 Full color logo on large sponsorship poster day of event
 Name on ticker boards above the arena
 Logo on volunteer tshirts
 You can provide logoed swag including wet naps (already taken), cocktail napkins, bibs, or your clever idea!
 Inclusion in press releases and mention in any media requests
 Social media advertising including sponsor mentions, logo or name in event banner
 10 free tickets

WING NUT SPONSOR - \$5,000 (2 available) -- **1 SOLD** (1 Available)
 Company name on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News (logo where appropriate)
 Full color logo on Wingfest website
 Full color logo on large sponsorship poster day of event
 Name on ticker boards above the arena
 Logo on volunteer tshirts
 You can provide logoed swag including wet naps (already taken), cocktail napkins, bibs, or your clever idea!
 Social media sponsor mentions
 6 free tickets

BEER GARDEN SPONSOR - \$2,500 (1 available)
 Table tent at the bar and with beer samples
 Company name on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News (logo where appropriate)

Full color logo on Wingfest website
Full color logo on large sponsorship poster day of event
Full color logo projected on wall day of event
Logo on volunteer tshirts
Social media "shout out"
6 free tickets

ENTERTAINMENT SPONSOR - \$2,500 (1 available)

Stand alone poster with logo highlighting entertainment sponsorship
Company name on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News (logo where appropriate)
Full color logo on Wingfest website
Full color logo on large sponsorship poster day of event
Full color logo projected on wall day of event
Logo on volunteer tshirts
Social media "shout out"
6 free tickets

WING LOVER SPONSOR - \$1,000 (2 available)

Company name on all printed materials including Full Page Full color ad in the Bangor Daily News, posters (logo where appropriate)
Name on Wingfest website
Name on large sponsorship poster day of event
Name projected on wall day of event
Name on volunteer tshirts
Social media "shout out"
4 free tickets

CELERY AND CARROT SPONSOR - \$1,000 (1 available)

RANCH AND BLUE CHEESE SPONSOR - \$1,000 (1 available) **SOLD**

Full color logo on table tents at food stations
Company name on all printed materials including full page, full color ad in the Bangor Daily News, posters (logo where appropriate)
Name on Wingfest website
Name on large sponsorship poster day of event
Name projected on wall day of event
Name on volunteer tshirts
Social media "shout out"
4 free tickets

WING DING SPONSOR - \$500 (10 available) -- **1 SOLD** (9 Available)

Name on Wingfest website
Name on large sponsorship poster day of event (Expected attendance 1,200)
Name projected on wall day of event
Name on volunteer tshirts
Social media "shout out"
2 free tickets

All proceeds to benefit the
United Way of Eastern Maine

700 Main Street, Suite 1
Bangor, ME 04401
UnitedWayEM.org

A 501(c)3 nonprofit organization

