



WINGFEST INFO SHEET



May 30, 2019
5 to 8 PM

Cross Insurance Ctr
Main St, Bangor

Anticipated attendance: 1,000 - 1,500

Media & Advertising including:

- Full page, full color ad Bangor Daily News
- Full color posters
- Stand alone website (wingfestmaine.com)
- Radio ads
- Question of the Week in The Weekly
- Live radio remote broadcast
- Evites to 5,000+ supporters
- Flyer in Bangor Chamber News
- Feature in the Maine Edge
- Social media blasts
- Volunteer tshirts
- Table toppers provided to restaurants

All proceeds to benefit the
United Way of Eastern Maine

700 Main Street, Suite 1
Bangor, ME 04401
UnitedWayEM.org

A 501(c)3 nonprofit organization

WINGFEST

HOW IT WORKS

Restaurants bring their best wing

People pay \$25 per head to sample all the wings they like and vote for their favorite

The winning restaurant walks away with: A HUGE trophy & bragging rights

There will also be a judging panel giving out ribbons

WHAT'S IN IT FOR YOU

Name on printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News (logo where appropriate)

Full color logo on Wingfest website

Inclusion in press releases and mention in media requests

Social media "shout out"

\$150 food stipend

FINE PRINT

You may bring whatever you'd like to decorate your table including banners, table clothes, flyers, coupons, menus, swag and paper products

You may bring chafing dishes to keep your food warm. You will not be allowed to cook in the arena BUT are allowed to cook outside of the Cross Insurance Center as long as you bring a professional grade fryer or smoker, schedule k fire extinguisher and let us know that you're doing it.

There is no fee to the restaurant, but you will need to provide enough wings and paper products for 1,000 to 1,500 people (we will provide you a more accurate count as we get closer to the date), man your table and serve your wings.

Only ONE flavor per restaurant please.

