



WINGFEST & TAP INTO SUMMER SPONSOR SHEET

*Two great events,
even better together*

June 16, 2018
11 AM to 4 PM

Bangor Waterfront

Anticipated attendance: 2,000 - 2,500

Media & Advertising including:

Full page, full color ad Bangor Daily News
Full color posters
Multiple event websites & social media accounts
Radio spots
Question of the Week in The Weekly
Live radio remote broadcast
Evites to 5,000+ supporters
Flyer in Bangor Chamber News
Feature in the Maine Edge
Social media blasts
Volunteer tshirts
Marketing materials provided to vendors
Ticket giveaways on tv & radio stations

SPONSORSHIP LEVELS AND BENEFITS

PRESENTING SPONSOR - \$10,000 (1 available, 1 SOLD)

Full color logo on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News
Full color logo on email invitation to 5,000+ supporters
Name on all tickets
Full color logo on all event websites
Full color logo on sponsorship signs day of event
Tabling available day of the event
Exclusive sponsor logo on volunteer tshirts
You can provide logoed swag including wet naps (**already taken**), cocktail napkins, or your clever idea!
Shout outs from the stage
Inclusion in press releases and mention in media requests
Social media advertising including sponsor mentions and logo in event banner
10 free tickets

GOLD SPONSOR - \$5,000 (2 available, 1 SOLD)

Company name on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News (logo where appropriate)
Company name on email invitation to 5,000+ supporters
Full color logo on all event websites
Full color logo on sponsorship signs day of event
Tabling available day of the event
You can provide logoed swag including wet naps (**already taken**), cocktail napkins, or your clever idea!
Shout outs from the stage
Social media advertising including sponsor mentions
8 free tickets

ENTERTAINMENT SPONSOR - \$5,000 (1 available, 1 SOLD)

Stand alone sign with logo highlighting entertainment sponsorship
Company name on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News
Company name on email invitation to 5,000+ supporters
Full color logo on all event websites

Tabling available day of the event
Shout outs from the stage
You can provide logoed swag including wet naps (already taken), cocktail napkins, or your clever idea!
LOTS of happy people and bands!
Social media shout outs
8 free tickets

KID ZONE SPONSOR - \$2,500 (1 available)

Company name on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News
Name or logo on all event websites
Tabling opportunity day of the event
Stand alone signage at the Kid Zone
Shout outs from the stage
LOTS of happy parents and kids!
Social media shout outs
6 free tickets

MARKETING SPONSOR - \$2,500 (2 available, 1 SOLD)

Company name on all printed materials including full page, full color ad in the Bangor Daily News, posters, flyer in the Bangor Chamber News
Name or logo on event websites
Tabling opportunity day of the event
Full color logo on sponsorship signs day of event
Shout outs from the stage
Social media shout outs
6 free tickets

SILVER SPONSOR - \$1,000 (5 available, 1 SOLD)

Company name on select printed materials including full page, full color ad in the Bangor Daily News
Name on all event website
Name on signs day of event
Social media shout outs
4 free tickets

BRONZE SPONSOR - \$500 (10 available, 4 SOLD)

Name on all event websites
Name on signs day of event
Social media shout outs
2 free tickets

All proceeds to benefit the
Greater Bangor Convention
and Visitors Bureau and the
United Way of Eastern Maine

